

Bike Happenings

Build Bikes for Local Kids Team Building Opportunity for Moab Businesses

On September 30, Wish for Wheels, a non-profit organization, and Moab businesses will give brand-new bikes and helmets to all 104 second grade students at Helen M. Knight (HMK) Elementary during a one-of-a-kind team building event.

“For more than 20 years Wish for Wheels has been partnering with business to build and give new bikes to 2nd graders in Title I schools across the U.S.,” says Greg “Woody” Greenwood, Wish for Wheels CEO and Moab resident. “Last scholastic year, Wish for Wheels helped corporate partners give 9,337 bikes to 2nd graders in Title I schools in 20 different states, including Utah. These events are a win-win-win for our partners, their employees, and the children. The bike building is the fun, employee engaging portion —fitting the helmet and seat of the bike



—then teaching the kids to ride is the truly magical part.”

Moab businesses and family foundations — including The Synergy Company, Architectural Squared, Moab Geotechnical Group, Moab Cares (Bynum family foundation), Southwest Jeep Adventures, and We Wave — have already signed up to partner for Moab’s first Wish for Wheels Build and Give Event on Monday, September 30. More partners are needed to reach all seven- and eight-year-old 2nd graders at HMK. Individual contributions are also welcome!



“Every year, thousands of people travel from all over the world to Moab to enjoy some of the best mountain biking terrain



that exists, while many of the children who grow up here cannot afford a bike,” says Emily Thompson, Moab’s Wish for Wheels local ambassador and Moab business owner and resident. “This Wish for Wheels event promotes youth empowerment, mobility, freedom and enrichment through the gift of a bike and helmet, opening new doors to future opportunities as young biking members of the Moab community.”

To become a local business partner or to make a contribution, contact Emily Thompson at Emily@wishforwheels.org or call 928-600-1880.



And be sure to mention you read about it in *Moab Happenings*.



Radio Happenings

‘Art Talks’ on KZMU Community Radio Spotlights Moab Artists, Other Artsy Topics

By Sharon Sullivan

Tune into KZMU Community Radio at 4 p.m., on the third Monday of every month to learn about local artists, various cultural happenings around town, and hear conversations about other artsy matters. The show always opens, appropriately, with the Don McLean song “Starry, Starry Night”.

“Art Talks” host Richard Codd created the program four years ago—he recently started his fifth year hosting the show where he interviews both local and out-of-town artists during the hour-long program.

“I love to promote the art scene,” including events like the Moab Arts Festival, or the Moab Folk Festival, Codd said. “I see my show as a way to get information out to residents about the arts.”



While Codd, 73, prefers live interviews, some shows are recorded—like the time he traveled to Salt Lake City to interview one of the owners of the Violin Making School of America. He was curious how violins were made and thought his listeners would be, too.

“I got to see how one was made; it was a fun show,” Codd said.

Another recorded program dealt with the topic of women in architecture in Utah. Codd said he wanted to learn why there were so few women architects in the state. He said he ended up doing 60 hours of research for the 25-minute segment, which touched on challenges that female architects in Utah face.

He’s even recorded an interview with an artist outside the country—a photographer in Mexico, who he met while vacationing there.



For ideas on who and what to feature Codd visits Moab Made and Gallery Moab to see what local artists are currently showing their artwork. He also talks with artists exhibiting works in the Moab Arts Foyer Gallery at the Moab Arts and Recreation Center.

On-air interviews typically last anywhere from 10 to 25 minutes, with songs played during station breaks. Sometimes he’ll interview two people, leaving time for a couple of songs.

Codd said he thought it would be fun to be a radio programmer at KZMU.

“I’m a ham; enjoy public speaking, talking to people,” he said. “This (hosting a show) is a natural extension of that. We have several artists I like many of whom display their work at Moab Gallery.”

You can listen to any of Codd’s past “Art Talks” programs at kzmu.org. Search “Art Talks” and see the entire list of approximately 40 shows.

KZMU -90.1 FM -106.7 FM & Now -90.7 FM

For over 32 years, KZMU has been on the air for twenty-four hours a day, seven days a week. The station doesn’t sleep. It doesn’t stop. It exists to engage, inform, connect, and entertain. It is a creature borne from the desert; where grit, ingenuity, hard work, and positivity are prerequisites for survival and success. Like the inhabitants of the desert, KZMU has these qualities in spades. Red and orange rock walls infuse the station with magic! High atop Rocky Road, the station transmits this aural magic over the radiowaves and adds its own infectious spark that complements the charm of the unique, passionate people that call this place home. KZMU has gone through much change in the past year and looks forward to more organizational change in the next 3-years.

KZMU is in the midst of developing a Strategic Plan, an organizational guide that outlines broad goals with more specific objectives and strategies designed to reach these goals. Since its inception, Moab Public Radio, aka



KZMU, was designed to be your community radio station. This means that everything you hear on the radio is either inspired or produced directly by the community. Whether you are a listener, a DJ, an underwriter, a local musician, or an organization that finds connections over the airwaves, KZMU is a megaphone for our community.

Right now, we are asking the entire region, including new audiences garnered by the expansion of our geographic service area with the new 90.7 frequency, to tell us how we can better serve you! If you want to help steer the future of the station, please fill out the Community Input Survey available on our website at www.kzmu.org. It only takes a minute or two, and your thoughts will guide our goals for the next three years! We have identified several broad goals but we are open to suggestions for new initiatives. Should we increase community engagement through additional partnerships and community-focused events and programs? Should we

expand our news and public affairs programming? Should we increase our efforts to provide a platform for local and regional musicians? Some of these goals are already in the works, like growing our reach to serve our new listeners from San Juan and Emery counties. And we will obviously continue to provide a broad mix of tuneage that appeals to the myriad musical tastes represented within our funky, enigmatic desert community. You can help us serve you by filling out the survey. Or just come on up to the station and say hi!

Additionally, community radio means community powered radio. KZMU is 100% funded by you, dear listeners! In addition to sharing your opinions about how we are doing, you can support us by tuning in and donating during Fall Radiothon, happening the week of October 4th-11th!

***If you would like to be an underwriter or Radiothon sponsor, please email Jenna at: jenna@kzmu.org.

By Jenna Whetzel, KZMU Station Manager