

Community Radio Happenings

KZMU - Spring Radiothon: March 28th-April 4th

It may be cold at the time of this writing, but the days are getting longer and KZMU is gearing up for our Spring Radiothon, which will be held from March 28th-April 4th!

We love donations any time of year, but Spring Radiothon is one of the two weeks per year when we urge our community of listeners in Grand County, Emery County, San Juan County, and around the world to reach deep in their pockets and give a little, or give a lot, to keep free form, grassroots radio alive and well in Southeastern Utah. We could not inform, educate, engage, entertain, and delight our community without your help!

Our goal this Spring is to raise **\$45,000**, and we can only achieve this with YOUR support.

KZMU is in the first half of our 33rd year providing eclectic music from an all-volunteer DJ crew, local and regional news, unique radio programming, public services announcements, simulcasts from treasured community events, and so much more. We are working to boost our community presence by offering additional events to share the work of local musicians and highlight local organizations and community resources. New, fresh programming and public affairs segments are in the works and we are connecting with our new listeners in San Juan and Emery counties. In a world of media that is corporate, impersonal, over-commercialized, and unimaginative, we are proud to open our doors, empower an engaged community, encourage authentic personality, and share the diverse experience of life through story and song.

Local partnerships: for 33 years, KZMU has partnered with local agencies like Moab Music festival, Moab Folk Festival, Back of Beyond Books, Moab Free Concert Series, Moab Arts, and so many more. Through these partnerships, KZMU has been able to provide its members and listeners with simulcasts, free concerts, exclusive artists interviews, live in-studio performances, and so much more. Radiothon is an opportunity to engage with the entire community and invite listeners to the station to meet their favorite DJs and make their pledges to keep KZMU alive!



KZMU Sustainability Initiatives: The KZMU station and offices have been powered by the sun since 2008. Our 60-panel array generates more than our share of electrical power 6-7 months out of the year and has removed more than 517,000 pounds of Co2 emissions from the air and has produced more than 304,000 kilowatt hours..

Just the facts:

- We begin on Friday, March 28th and go through Friday, April 4th.
- There will be a pre-Radiothon 98 Center Brunch featuring our Jah Morning show on March 9th from 9AM to noon!
- We'll have all sorts of special programming and hijinx throughout the week, so check out our programming schedule on our website (kzmu.org) Some special programs and events include:
 - A special Tiny Station concert featuring The Butch Cassidies to kick off Radiothon on Friday, March 28th from 7-8PM at the station.
 - A DJ takeover on Friday, April 4th from 7-9PM where we will finally find out how many DJs we can fit in the DJ booth and you can come up and meet the people behind the radio personas!
 - Themed DJ sets where the energy and fun will be cranked up to 11!
- You can call in to donate (435) 259-5968, or visit our website: kzmu.org
- Our goal is \$45,000 for Spring Radiothon 2025! As a way of saying THANK YOU for your contribution, KZMU offers a wide array of premiums to choose from. In addition to the items listed below, there are many unique premiums donated by the community and you'll have to listen to hear what we have.



New Merch alert! We will have the following new items to choose from when you support KZMU with your donation and/or pledge:

KZMU T-shirt - New KZMU t-shirt designs feature artwork by Molly Gurney that encapsulates our "little station, big range" Radiothon theme!

KZMU Socks - There is a brand new sock design featuring funky dancing radio wranglers.

KZMU Stickers - We have a new sticker design also featuring dancing radio wranglers and are bringing back the "Mother of all Broadcasting" sticker design.

AND, we still have beloved merch from previous Radiothons, including:

KZMU T-shirt - We are selling our new t-shirts as well as previous Radiothon shirts, including:

• Fall 2024 t-shirts: A limited edition baseball tee with a colorful KZMU logo. You can also grab a crowd favorite from the KZMU archives, the light-hearted "F-Bomb" tee in two different colors!

• Spring 2024 t-shirts: The Spring Radiothon 2024 shirts are available in 2 different colors, printed with a design created by artist Danny Baxter (<https://dannybaxter.com>)



KZMU Tote Bags - Spring Radiothon tote bags are back!

These are the perfect alternative to a plastic bag during a quick run to the grocery store or co-op. Financial supporters can choose a screen printed black canvas bag with the Spring Radiothon 2024 design.

KZMU Socks and Hats - We still have a VERY limited supply of classic KZMU socks, hats, and stickers from previous Radiothons. This includes our high-quality hats created for Fall Radiothon 2024 in pink, orange, and burnt orange!

THANK YOU FOR YOUR SUPPORT!

SPRING INTO RADIOTHON!

MARCH 28TH-APRIL 4TH

- **Pre-Radiothon 98 Center Brunch Featuring Jah Morning:**
March 9th from 9AM-Noon
- **Tiny Station Concert Featuring The Butch Cassidies:**
March 28th from 7-8PM
- **DJ Takeover:**
April 4th from 7-9PM



KZMU

community radio

106.7 90.1 90.7

