

Fundraiser Happenings

6th Annual Soup Bowl Fundraiser and Silent Auction Supports Beacon Afterschool Program

When? Saturday, November 2nd.

Where: Moab Arts Center

This year, proceeds will be donated to Beacon, a nonprofit afterschool program that serves Grand County K-12 students. Specifically, funds from this event will go toward providing snacks for youth in the program.

What is the Soup Bowl Fundraiser?

The Soup Bowl Fundraiser is an event that brings together Moab locals (and visitors!) to share a meal with friends old and new. Your \$30 donation will get you



a beautifully-crafted handmade pottery bowl, with which you can fill with soup, bread and dessert during the event. Afterward, the bowl is yours to keep! A silent auction featuring pottery donated by Moab ceramicists will take place during the dinner. (We are still accepting pottery donations from local artists!)

Who organizes the event?

This annual fundraiser is put on by the Clay Artisans of Moab (CLAM), a group of ceramicists who wish to share their craft while giving back to the Moab community. Each year, CLAM chooses a local nonprofit to receive 100% of the profits from the Soup Bowl Fundraiser. Last year's event raised more than \$15,000 for Canyonlands Field Institute's summer camp programs and tuition assistance for local kids. A record 425 guests attended the event! With your support, we're hoping to break our record again!

CLAM members have already spent countless volunteer hours throwing, trimming, decorating and glazing hundreds of unique soup bowls with the help of Desert Sun Ceramics and its owner, Liz Ford.

Dozens of local businesses support the fundraiser each year through food and monetary donations, equipment loans, event promotions and ticket sales. It's a true show of community for a great cause!

Why Beacon?

Beacon meets our community's needs for affordable childcare, healthy afterschool snacks and academic enrichment for students. The program's goals are to: Provide a healthy, safe, and enriching afterschool environment for children; help to improve academic performance for participating students; help students cultivate essential life skills;



Painted soup bowls before a second kiln firing.



Beacon Afterschool Program and CLAM paint soup bowls at the Arts & Ag market

raise students' commitment to learning and the school environment; and provide outreach, support and educational opportunities for families. Beacon offers more than 160 enrichment clubs annually and the program serves about 400 Grand County students per year.

Where can I buy tickets?

Tickets are available at Desert Sun Ceramics, Back of Beyond Books, Canyonlands Copy Center and the Helen M. Knight Elementary office and can be purchased with cash, check or PayPal. Unsold tickets will be available at the door for \$35 starting at 4 p.m.



Volunteer Jesso makes soup bowls at a throwing event at Desert Sun Ceramics.

Thank you for your ongoing support, and we hope to see you there!



Hold Lights On Afterschool Rally, Tuesday, Oct 15

by Murice Miller, Marketing and Communications Coordinator for BEACON After School Program ACC Americorps Member.

Thousands of Events Nationwide Underscore Benefits Afterschool Programs Provide

In the United States today, for every child in an afterschool program, four more are waiting to get in. Speakers at the various rallies will call for expanding afterschool opportunities so every child who needs a program has access to one. They will discuss the benefits of afterschool programs, which include keeping kids safe, inspiring them to learn, and giving working parents peace of mind that their child is supervised after the school day ends.

This is the 25th year of Lights On Afterschool, which is expected to include 8,000 events involving a million people. Again this year, the Empire State Building will be lit in yellow and blue on the evening of October 24 as part of the national rally

The event, which will include students, parents, educators, and other afterschool supporters, will spotlight

the range of programming available at the BEACON Afterschool Lights On Rally.

Students will display their art, there will be performances, prize drawings, Dr. Mike McFalls, the GCSD Superintendent, will read a proclamation, and families will enjoy a light Mac and Cheese dinner when the BEACON afterschool program holds a Lights On Afterschool rally on Tuesday October 15th from 5:30pm-7:00pm. The event will be one of thousands taking place across the country this month as part of Lights On Afterschool, the nationwide rally for afterschool programs organized each year by the Afterschool Alliance. This year, Lights On Afterschool is highlighting the vital work that afterschool programs do to support students and families. Though the nationwide rally is taking place on October 24th, BEACON will host theirs on Tuesday the 15th of October and it is open to the media.

What: BEACON After School Program Lights On Afterschool Rally

When: Tuesday, October 15th [5:30pm-7:00pm]

Where: Grand Center: 182 N 500 W Moab, UT 84532-

Who: School Superintendent, local organizations, parents, and supporters of afterschool

The BEACON Afterschool Program is a vital part of Moab's community, providing a safe and enriching environment for youth from elementary to high school with a focus on outdoor education, environmental stewardship, physical activity, and academic support. Serving over 300 students last year and reaching more than two-thirds of Grand County students during their time as students, BEACON fosters a love for learning and a connection to nature through life-changing programs like outdoor education, STEM clubs, arts, and physical fitness activities, all designed to nurture well-rounded, confident young people.

KZMU Fall Radiothon 2024: October 4-11

by Jenna Whetzel, KZMU

Autumn has brought wind and sunflowers to Southeastern Utah and the weather is finally cooling off! But Fall Radiothon is heating up high atop Rocky Road. We love donations any of year, but Fall Radiothon is one of the two weeks per year when we urge our community of listeners in Grand County, Emery County, San Juan County, and around the world to reach deep in their pockets and give a little, or give a lot, to keep free form, grassroots radio alive and well in Southeastern Utah. We could not inform, educate, engage, entertain, and delight our community without your help!

Our goal this Fall is to raise \$50,000, and we can only achieve this with YOUR support. KZMU is in the second half of our 32nd year providing eclectic music from an all-volunteer DJ crew, local and regional news, unique radio programming, public services announcements, simulcasts from treasured community events, and so much more. We are working to boost our community presence by offering additional events to share the work of local musicians and highlight local organizations and community resources. New, fresh programming and public affairs segments are in the works and we are connecting with our new listeners in San Juan and Emery counties. In a world of media that is corporate, impersonal, over-commercialized, and unimaginative, we are proud to open our doors, empower an engaged community, encourage authentic personality, and share the diverse experience of life through story and song.

Local partnerships: for 32 years, KZMU has partnered with local agencies like Moab Music festival, Moab Folk Festival, Back of Beyond Books, Moab Free Concert Series, and so many more. Through these partnerships, KZMU has been able to provide its members and listeners with simulcasts, free concerts, exclusive artists interviews, live in-studio performances, and so much more. Radiothon is an opportunity to engage with the entire community and invite listeners to the station to meet their favorite DJs and make their pledges to keep KZMU alive!

KZMU Sustainability Initiatives: The KZMU station and offices have been powered by the sun since 2008. Our 60-panel array generates more than our share of electrical power 6-7 months out of the year and has removed more than 272,000 pounds of Co2 emissions from the air.

Just the facts:

- We begin on Friday, October 4th and go through Friday, October 11th.
- The Bright Orange KZMU Tent will be at Moab Coffee Roasters on Thursday, October 11th, broadcasting live from Moab's busy main street! Moab Coffee Roasters has generously offered to give 10% of all profits earned during the broadcast to KZMU!
- We'll have all sorts of special programming and hijinx throughout the week, so check out our programming schedule on our website (kzmu.org) Some special programs and events include:
- A fundraising party at the world famous Woody's Tavern on Saturday, October 5th!

- A special Tiny Station concert featuring the Fiery Furnace Marching band, in advance of the release of their first album!
- A DJ takeover event where we will finally find out how many DJs we can fit in the DJ booth and you can come up and meet the people behind the radio personas!
- Themed DJ sets where the energy and fun will be cranked up to 11!
- You can call in to donate (435) 259-5968, or visit our website: kzmu.org
- Our goal is \$50,000 for Fall Radiothon 2024!

As a way of saying THANK YOU for your contribution, KZMU offers a wide array of premiums to choose from. In addition to the items listed below, there are many unique premiums donated by the community and you'll have to listen to hear what we have.

